

AEPTO Organizational Meeting Minutes

July 16, 2018

In Attendance

President Jeff Turk, Treasurer Kim Jensen, Secretary Rachel Good, Beckie Legeman, and Lynzee Brenner.

Meeting called to order at 6:35pm

Discussion begins with when the budget meeting should be and how communications are being done to get more involvement. It comes down to the open house sign up sheet, email list, facebook page, and word of mouth.

The PTO will **not** be supporting catalog sales this year. Just too much stress. **Fun Run** and **Box Tops** will be our only fundraising. Would like to restructure the **Fun Run**, have more people involved in putting it together. Possibly using the DIY list to divide the load.

Continuing **Art Reach**, **Box Tops** and **Carnival**. Also the **Shoe Box**, **Sparrow Miles**, and **Scholastic Book Fair**.

Delving into how to get more involvement. Rachel suggests FB LIVE.

Lynzee suggests actively recruiting help for handling **Art Reach**.

Kim suggests not having the **Carnival** and **Fun Run** so close.

Jeff suggests having a fun event, with no fundraising like the Carnival. Could run \$6k for all three schools. '**A complete give back**'.

He also researched what other PTOs do #1 put on teacher appreciation day and #2 fun free events for students and family. A science show, magician, movie night.

Spring Carnival jobs in the future.

1. flyers, prizes (purchase, set up, spreadsheets)
2. contacting and scheduling volunteers
3. tickets and set up games

Move on to **Labels**

Beckie explains that it's been decided between Stephanie, Rachel, and herself to do label contests 3 times a year, Oct&Feb&May for the whole month. Repainting the bins, discussing new prize options. Such as: cookies/donuts decorating, Popsicles, Pizza. Putting the schools against each other. Dance party for Luce, Talent show for Hillcrest, Talent show for Pine. Sip and Paint.

Just Box Top and Spirit, possibly Tyson.

Back to volunteers. Need two more with **art reach** and one more for **carnival**.

Jeff also asked us all to think about good quality people to bring in for the longevity of the group.

Thumbs up to **Scholastic** making the volunteer sign up online easy.

Back to a big free event. When? In the fall to replace the catalog? Probably not starting that this year then, but good to research options now.

Fun Run, things we'd change? Possibly make it an option to have a electric scooter instead of a laptop or tablet, hoping to get more motivation from the older kids.

Budget meeting next month. Cassy would like to see the amount for individual teachers increased. No one present had any issue with that when Kim ran a few hypothetical numbers, it will be discussed further at the next meeting.

Prep for open house, more member faces to greet the parents and bring more awareness to the group.

Meeting came to a close at 7:46pm