

# AEPTO Meeting Minutes

February 23, 2015

## In Attendance (19):

*Executive Officers:* Jeff Turk, Debbie Thomas, Laura Ash

*Committee Chairs:* Errin Thompson, Mandy Sanders, Teresa Parks

*Luce Road ECLC Representatives:* Colleen Oosting, Becca Adkins, Donalynn Ingersoll

*Pine Avenue Elementary Representatives:* Kim June

*Hillcrest Elementary Representatives:* Art Faustmann, Kathleen Cranna, Tom Neuenfeldt

*Parents:* Stephany Slaughter, Laura Karr, Jennifer DeLeon, Jason DeLeon, Branden Sanders, Jennifer Wilson

## I Call To Order:

The meeting was called to order at 6:33 pm.

The minutes from the January 26 meeting were distributed and reviewed. Jennifer DeLeon moved to accept the minutes, seconded by Kathleen Cranna. Motion approved unanimously.

## II Officer Reports

***President's Report*** (presented by Jeff Turk): No report.

***Treasurer's Report*** (presented by Laura Ash): Laura presented the current budget report. She did receive the Mid-Michigan Health check for the Fun Run. She thanked everyone for using the new voucher form. If you are doing a large order, contact Laura in advance, so she knows to expect it and can have the funds ready to go.

## III Fundraising and Committee Chair Reports

***Fundraising Chair:*** (presented by Teresa Parks)—Teresa reported that the Club's Choice sales are complete and we received approximately \$14,000 in profit. The online sales are included in this number. She is looking for volunteers to help with the unloading of items on March 5, 3:15-7:15 p.m. for the last delivery.

***Non-Sales Fundraising Chair*** (presented by Mandy Sanders): The Labels for Education Bonus offer went out last week. There were 25 sheets for each school. She is looking for volunteers to help with trimming labels on Saturday at the Library, starting at 9:30 a.m. There was a Box Top Contest at all three schools this past week and all of the labels need to be submitted by March 2. The check for the amount will come in April.

**Art Reach/Carnival Chair** : (presented by Errin Thompson) **Art Reach**: No additional report. **Carnival**: The Carnival is scheduled for Friday, May 1. Errin is concerned about the budget for the carnival. Frankenmuth Fundraising did agree to provide 20 games for the carnival, rather than just 12 games, so this is really good. However, they are no longer providing prizes, due to the elevated cost of the inflatables. Errin explained that each game requires 300 toy prizes, so this is approximately 6,000-7,000 toys, if we are expecting 300-400 kids. Plus, there are expenses for food, supplies, water, carnival setup fee, DJ, etc.

Discussion followed. One person reminded the group that money from the food sales paid for the Carnival in the past, so it didn't really cost anything. It was a thank-you for fundraising. Now we are putting more money into it...should we still do it? In the discussion, it became clear that this is a great event and we want it to be free for families. Errin thinks we may need to raise the budget for this event next year. Another idea was to have tickets that the students earned at each game that could be turned in for larger prizes at the end of the time at a "ticket counter." Jeff asked Errin to put together numbers. He will put it on the agenda next month for more discussion and decision. Errin will look for outside sponsorship. One clarification from the Frankenmuth Fundraising owner: They will NOT provide a Carnival in the spring of 2016. In 2002 when the contract began, we received a Carnival before we sold for them that fall; therefore, our contract ends in the fall of 2015. Errin has a printed copy of the contract.

**Book Fair Chair**. (presented by Jessica Ackerman): No report.

**New Business**: (presented by Jeff Turk)—

1. Alternatives to Frankenmuth Fundraising—Rich from Great Lakes Promotions presented his product line. He has been selling for 28 years here in Michigan and sells only products that are made in Michigan or the Great Lakes states. There are a variety of chocolates, cheeses and meats from Michigan, including Mackinaw Fudge. Most of the products are \$10 or \$15, and include both a catalog and online option. There are also organic and gluten free products. There is a 40-46% profit margin returned to the school. Contracts are signed one year at a time. Prizes are realistic and fun. There is no Carnival included with this company.
2. Loons/Lugnuts for 2015—Evenings are available. Who would like to volunteer to organize the event? Mr. Neuenfeldt asked that the information be sent to him to look over. The Loons may have some Fridays available.
3. Unused Teacher Funds for 2014-2015—In the past, April 15 (tax day) was the deadline to turn in receipts. After this deadline, the funds would be put together and individuals could apply for the unused funds. Currently, there is approximately \$4,300 in left over funds. Kim June made a motion, seconded by Jennifer DeLeon to suspend all requests for teacher funds after May 1. Then, the money would be returned to the General Fund. Motion passed.

## **School Reports:**

Luce Rd– Donalynn reported that March is reading month. The Book Fair will be held on Monday. The Ronald McDonald Assembly will be held the day before break starts. There is a Tea Party scheduled for this Thursday. Currently, we have had five snow days; we are allowed six days.

Hillcrest– Tom Neuenfeldt reported that Hillcrest had a great assembly from the Kangaroo Kids about heart healthy kids as a fundraiser for the American Heart Association. He is working to have Fun Fridays at Hillcrest. During the March Reading Event, there will be an evening reading activity on March. 9. Students will be going to the high school for swimming once a week in March. Parent-Teacher Conferences will be held March 18 and 19.

Pine Ave.–Kim June reported that the Kangaroo Kids also did an assembly at Pine and March is Reading Month with a super hero theme. They will be having technology nights and a Science Fair Night.

**Announcements:** Every Saturday from 11:00-12:00, there is a bi-lingual story time at the Public Library. Stephany Slaughter is also organizing volunteer students to go to classrooms to read stories. The first Saturday in May will be an international reading event.

*The next PTO meeting will be on Monday, March 16 at 6:30 p.m. Location: Pine Ave. Elementary.*

## **IX Meeting Adjourned**

The meeting adjourned at 7:38 pm.